

FOR IMMEDIATE RELEASE

CONTACT:
Pierette Simpson
248-349-8557
Pierette at pierettesimpson.com

***Andrea Doria* Shipwreck Survivor and Author Will Release New Novel, *I Was Shipwrecked on the Andrea Doria*, at International Marine Forensics Symposium**

Book, to be launched at Student Program, is geared to students age nine and above. The release coincides with the 100th anniversary of the Titanic.

NOVI, MI /MARCH 27, 2012 – *Andrea Doria* survivor and author, Pierette Simpson (<http://www.pierettesimpson.com>), will launch her second book, *I Was Shipwrecked on the Andrea Doria! The Titanic of the 1950s*. (www.IWasShipwreckedontheAndreaDoria.com) as part of a special student program at the upcoming first International Marine Forensics Symposium near Washington, DC from April 3rd to 5th. The student program will be Thursday, April 5th for students 12 years of age and above. The novel targets approximately the same age range.

In addition to launching her novel, Ms. Simpson will also become the first shipwreck survivor and author to collaborate with a naval architect in writing and presenting a technical paper: "The Loss of the *Andrea Doria*". Earlier this year, she was appointed as member of the marine forensics committee for the Society of Naval Architects and Marine Engineers.

The symposium will be the largest gathering of prominent scientists, archaeologists, oceanographers, engineers and authors, including P.H. Nargeolet, world-renowned pioneer in the field of deep-sea exploration; and will focus on breakthroughs and groundbreaking news related to the *Titanic*, which went down 100 years ago, April 15, 2012; *Andrea Doria*, *USS Monitor*, *Lusitania*, *Bismarck* and other notable shipwrecks.

"My book is my contribution to marine forensic science," Simpson said. "It specifically honors the *Titanic* and *Andrea Doria* shipwrecks by drawing parallels. My characters indirectly teach about ship design and its role in collision scenarios. It is a shipwreck anatomy intended to inspire a new generation of marine scientists who will help prevent future collisions and sinking of ocean vessels."

ABOUT PIERETTE SIMPSON

As a nine-year-old immigrating to Detroit, MI with her grandparents, Pierette Simpson became one of the youngest survivors of the *Andrea Doria-Stockholm* collision on July 25, 1956. Ms. Simpson's first book, *Alive on the Andrea Doria! Greatest Sea Rescue in History* (www.pierettesimpson.com), was published in 2006 for the 50th anniversary of the sea tragedy. She was recently interviewed about the recent Costa Concordia tragedy (<http://www.pierettesimpson.com/press/costa-concordia/>) The author now resides in Novi, MI.